

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 14.25  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME LAURA BASSETT

SALES PRSN WA- JOE KNAUER

CONTRACT # 6250644

CLASS:	NATL.	LOCAL	REGIONAL
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CONTRACT # 6250644

THE  
COUNCIL  
OF  
THE  
CITY

EST # 1505 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV5/12 WK-4

DATE OCT1/12 14.25

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

CO-OP BILLING NEEDED

REP: TO LENA

FR JULIE  
OK'D M4  
TTLS RTS  
PLS CFM, THX 10/1

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DSCC-IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 53 AGENCY EST# = 1505												
27		S	900P-1000P	30		\$9,000.00	10/11	10/11	0		THU	0
27		S	900P-1000P	30		\$9,000.00	10/25	11/1	1		THU	2
PROGRAM : GREY'S ANATOMYEFF. AUG'12 CON COM1 : GREY'S ANATOMYEFF. AUG'12												
52		A	1000P-1100P	30		\$9,000.00	10/11	10/11	1		THU	1
PROGRAM : SCANDEL ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT11 ON LINE-27 FOR 1 SPOT/WK												

REP HEADLINE# 6250644 TRF# 323881  
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:  
M4 OK'D BUY#27 MISSED: THU/900P-1000P OCT11 30S \$9,000.00 (OCT1/12)  
OFFER: THU/1000P-1100P OCT11 30S \$9,000.00 PLS ADVISE.  
CMT: WE CAN OFFER  
OCT/12 461100.00 NOV/12 245800.00  
CONTRACT TOTAL 706900.00  
TOTAL SPOTS 312

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE